

## **The Cement Tile Challenge**

**Azulejos del Mundo** is presenting the first ever international Cement Tile Challenge by offering designers all over the world the opportunity to have their tile designs manufactured and promoted.

**The Challenge:** Design a collection of 4 unique and highly appealing tile patterns. Patterns can be either contained in a single tile or formed by several tiles by tessellating them. The winning designs will become part of the Azulejos del Mundo tile collection by Aguayo Tiles and will be promoted by both Azulejos del Mundo and by Aguayo Tiles providing full credit to the designer. The amount of 5% of the sales from this collection will be donated to Fe y Alegria, an institution that provides high quality education to underprivileged children in the Dominican Republic, and to the Altos de Chavon School of Art and Design Scholarship Fund.

**Judging Panel:** The submitted designs will be judged by the following panel of experts: Stephen Kaplan, the dean of Chavon School of Design, Melanie Reim, chairperson of the MFA in Illustration at the Fashion Institute of Technology in New York, Carlos Mota, Architectural Digest's International Style Editor and Jorge Aguayo, General Director of Aguayo Tiles.

**Requirements:** In order to enter you must submit the following to [challenge@azulejosdelmundo.com](mailto:challenge@azulejosdelmundo.com):  
1) Application form downloaded from [www.azulejosdelmundo.com](http://www.azulejosdelmundo.com). 2) Drawings to illustrate individual tile and the laid tile composition. The size of the tiles should be in any of these formats: 20x20 cms, 7.5x38 cms or 20cm hexagons. 3) An accompanying brief to describe the concept behind the designs.

**Challenge Terms and Conditions:** 1) Competition entries must be received by May 27<sup>th</sup> 2016. 2) All submissions will become the property of Azulejos del Mundo. 3) All designers will be credited should their design be displayed or manufactured at a future time. 4) Azulejos del Mundo reserves the right to update the competition rules. 5) Winners will be announced during the Summer of 2016. 6) The winning designs will become part of the Azulejos del Mundo tile collection and the designs will be manufactured and made available for sale in September 2016. 7) The winning designs will be promoted by Aguayo Tiles and by Azulejos del Mundo and the product will be credited to the designer's name. 8) Judges' decision is final and may not be appealed.

**The Prize:** a 5% royalty from the sales of the collection for the first two years of the program.

